

**Statement Pursuant to Treas. Reg. § 1.1273-2(f)(9)
Issue Price of 6.875% Senior Secured Notes due April 2029**

QVC, Inc. (the “Company”) is publishing this statement (this “Statement”) with respect to its 6.875% Senior Secured Notes due April 2029 (the “2029 Notes”) pursuant to the requirements of Treas. Reg. § 1.1273-2(f)(9) (the “Issue Price Disclosure Regulation”). Under the Issue Price Disclosure Regulation, the issuer of a debt instrument is required to determine whether the debt instrument is “traded on an established market” (within the meaning of the Issue Price Disclosure Regulation) and, if so, the fair market value of the debt instrument for purposes of the Issue Price Disclosure Regulation. If the issuer determines that the debt instrument is “traded on an established market,” the issuer must make that determination as well as the fair market value of the debt instrument for purposes of the Issue Price Disclosure Regulation (which can be stated as its “issue price” for U.S. federal income tax purposes) available to holders in a commercially reasonable fashion, including by electronic publication, within 90 days of the date the debt instrument is issued.

On September 25, 2024 (the “Exchange Date”), the Company consummated certain exchanges (the “Exchanges”) of the Company’s outstanding (i) 4.750% Senior Secured Notes due February 2027 (the “Old 2027 Notes”) and (ii) 4.375% Senior Secured Notes due September 2028 (the “Old 2028 Notes” and, together with the Old 2027 Notes, the “Old Notes”) for 2029 Notes and, in the case of Old 2027 Notes, cash, in accordance with the terms of the Company’s Offering Memorandum, dated as of September 11, 2024, as supplemented. The Company determined, and this Statement assumes, that the Exchanges resulted in a “significant modification” of the Old Notes, resulting in 2029 Notes being treated as newly issued on the Exchange Date, for U.S. federal income tax purposes.

Pursuant to the requirements of the Issue Price Disclosure Regulation, the Company hereby notifies the holders of the 2029 Notes that it has determined that (1) the 2029 Notes are “traded on an established market” within the meaning of the Issue Price Disclosure Regulation and (2) the issue price of the 2029 Notes for U.S. federal income tax purposes is 82.00% of their principal amount.

As provided by the Issue Price Disclosure Regulation, the determinations of the Company described in the preceding paragraph are generally binding on a holder of 2029 Notes unless the holder explicitly discloses, in accordance with the requirements of the Issue Price Disclosure Regulation, that the holder’s determination is different from the Company’s determination on the holder’s timely filed U.S. federal income tax return for the taxable year that includes its acquisition date of the 2029 Notes.

This Statement is only intended to fulfill the Company’s notification obligation under the Issue Price Disclosure Regulation. This Statement does not constitute tax advice and does not constitute a projection or representation regarding future trading. Holders of the 2029 Notes are urged to consult their own tax advisors.