



\$33.8M+
Total Giving*

\$24.7M+
Product &
Other In-Kind
Donations

\$9.6M+
Towards Women's
Empowerment &
Entrepreneurship



\$4.3M+
Cause
Marketing

\$1.2M+
Team Member
Giving

17,019
Team Member
Volunteer Hours

1,423
Charities
Impacted



2023 Corporate Contribution Summary





\$33.8M+ Total Giving*

Since our founding, we have raised hundreds of millions of dollars for charities worldwide. This tradition of giving back continued in 2023. With this \$33.8M+, we have contributed over \$148M to causes since 2020, surpassing our commitment to reach \$100M between 2020-2025. Our team members, customers, and vendor community have given generously to reach this milestone.

\$9.6M+ Towards Women’s Empowerment & Entrepreneurship

We have long been committed to supporting women’s empowerment, especially through entrepreneurship, mentorship, health & wellness, and professional development opportunities. Since 2020, we have generated \$41M+ towards such causes, bringing us closer to our 2020 target of \$50M by 2025.

\$4.3M+ Cause Marketing

Since its launch in 2021, the QVC US Living for Giving campaign, benefiting Feeding America, has provided over 28 million meals. HSN and Cornerstone continue their longstanding support of St. Jude, raising over \$851,000 in 2023 for patients and their families. Cornerstone’s annual One Warm Coat partnership raised over \$40,250 and provided new coats to families in need during the holiday season. QVC Japan’s Pink Ribbon Month campaign featured 20 brands and raised ¥5,342,464.

\$24.7M+ Product & Other In-Kind Donations

Donations of product facilitated by QRG through partnerships with local and global organizations impacted communities in 17 countries in 2023. One of our global partners, World Vision, distributed 4,262 pallets of QRG product.

\$1.2M+ Team Member Giving

Our teams throughout the world continue to contribute to the well-being of their communities and the assistance of those in need, through our global giving program, Together for Good, which provides a 200% match on team member donations. Our various brands, sites and business units also organized group engagement opportunities to give back in many ways throughout the year. The Global Business Services team in Poland organized an Earth Day clean-up, collecting 800kg of litter. Cornerstone, HSN and QVC US hosted disaster response care package kitting events, in partnership with the American Red Cross. QVC UK raised £160,000 for The Trussell Trust Foodbank. In its 6th year supporting the Roc Solid Foundation, QVC Suffolk hosted a Ready Bag Packing Party to help fight pediatric cancer.

17,019 Team Member Volunteer Hours

Our team members’ passion for charitable causes and social issues fuels our impact, and the volunteer components of Together for Good, which includes Paid Volunteer Days and Dollars for Doers corporate grant opportunities, empower our team members to make a positive difference with the causes they care most about. Paid Volunteer Day usage increased 125% between 2022-2023 and impacted 462 charities. QVC Italy volunteered with SVS DONNA AIUTA DONNA, an organization helping women affected by domestic violence; the volunteer event was coupled with an internal fundraising event that raised over \$20,000. Garnet Hill continued its 15-year volunteer engagement with Copper Cannon.



* The "2023 Total Giving" includes donations made directly by QVC and its global affiliates, HSN, Ballard Designs, Frontgate, Garnet Hill and Grandin Road (collectively, "Qurate Retail Group" or "QRG") and team members of these entities, as well as those facilitated by Qurate Retail Group. The "Cause Marketing & Broadcast" total represents charitable funds generated through the sale of donated products by QRG, through donations made by QRG and vendors based upon QRG's sale of certain products. The "Product and In-Kind Donations" total represents product and other donations made by QRG in the amount of \$953,466, product and cash donations made by vendors (and facilitated by QRG) in the amount of \$23,798,036 and QRG team member volunteering in the amount of \$541,205 utilizing time value calculation from the Independent Sector Volunteer Rate. The total contribution summary amount is a contribution total only and does not signify the tax deductibility of said contributions.